



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2018

Multiple District 11

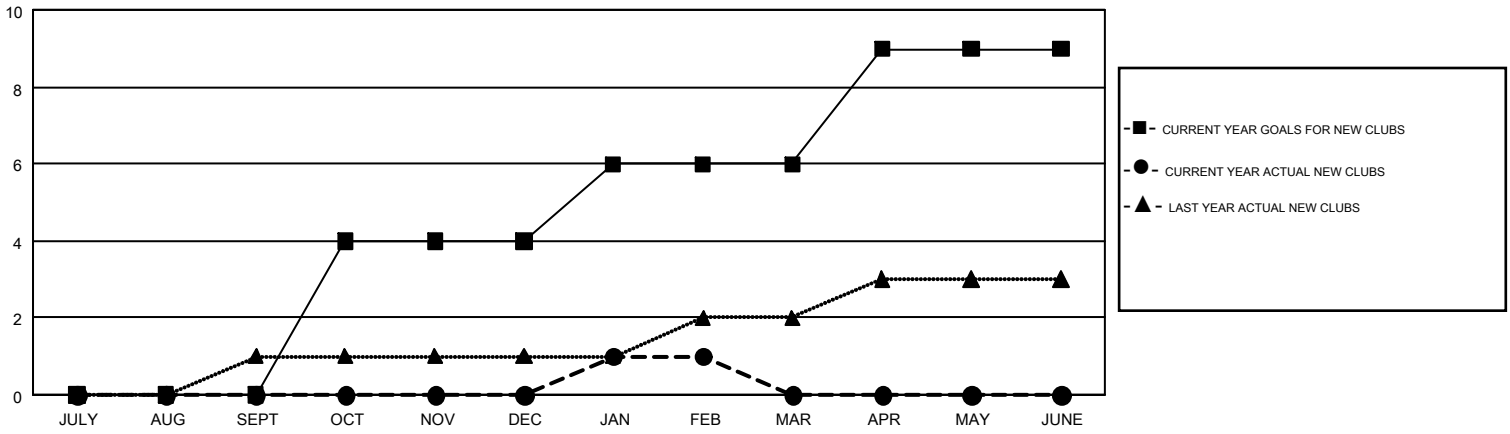
LOCATION: MICHIGAN

GMT: STEVE ANTON

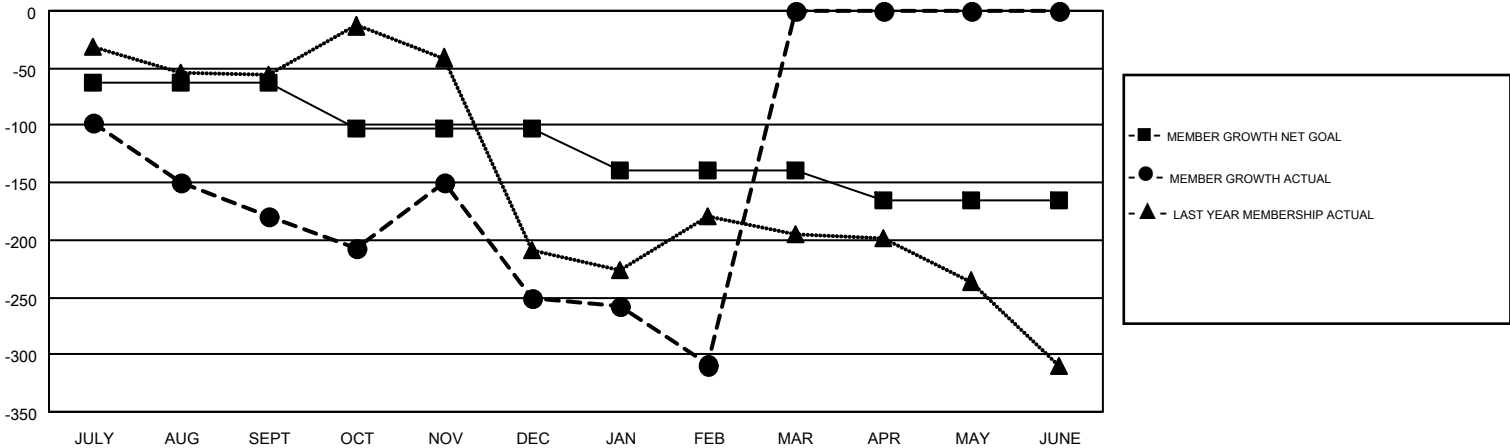
GMT CA 1

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	2	JULY/AUG/SEPT	-62	207	351
OCT/NOV/DEC	4	0	3	OCT/NOV/DEC	-41	311	354
JAN/FEB/MAR	2	1	1	JAN/FEB/MAR	-37	184	230
APR/MAY/JUNE	3	0	0	APR/MAY/JUNE	-25	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 6	189 CLUBS OF 388 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	7,361 (70.80%)
<u>DROPPED MEMBERS</u>		FEMALE	3,036 (29.20%)
DECEASED	128	TOTAL FAMILY UNIT MEMBERS	
CLUB CANCELLED	45	1,982	
OTHER	762	FAMILY MEMBERS PAYING HALF DUES	
TOTAL	935	1,011	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)